

Annual Report 2020 – 2021



**RECREATION
& WELLBEING**
UNIVERSITY OF WISCONSIN-MADISON



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MESSAGE FROM THE DIRECTOR

When asked by my closest colleagues, family, and friends to describe my first year as director of University Recreation & Wellbeing, a few words come to mind. I think of honored, humbled, and blessed first, but no word is more accurate than unprecedented.

Over the past year, our division has been periled by three major simultaneous crises: a global pandemic, financial scrutiny, and social injustice. It has been 16 months since the COVID-19 pandemic struck and turned our world upside down, and I am both proud and in awe of how our professional and student staff continue to respond. Our team has continuously pivoted our programs and services, readjusted our operations, and found new ways to engage and re-engage our users. Even with a significant loss in program revenue our staff found ways to reduce costs, operate with reduced staffing levels, and support other program needs across campus. Meanwhile, our country continued to struggle with racial injustice, hate crimes, and a volatile presidential election. Our team took it upon themselves to further educate ourselves, have difficult conversations, and get connected with the much needed work to support our BIPOC staff and students. Though we have prevailed against countless obstacles, we look forward to getting back to basics this year as we enter a new normal.



AARON HOBSON
DIRECTOR

In addition to responding to the ongoing challenges of the global pandemic, I'd like to highlight several other key initiatives our team has achieved this past year:

REOPENING OUR SPACES

After many months of closures and strictly virtual programming due to the COVID-19 pandemic, we were able to reopen our facilities and programs in early August of last year.

Our team banded together to find ways to implement ever-changing public health guidelines and ultimately ensure access and safety to our users. Such restrictions as a 25% capacity limit and the temporary loss of our community memberships certainly impacted our operations, however, this did not stop students from flooding into our facilities. Despite the pandemic and academic classes being predominantly virtual, our facilities were some of the highest used facilities on campus.

OPENING THE NICHOLAS RECREATION CENTER

On September 28, we were able to finally open the doors of the Nicholas Recreation Center to our users. While it was certainly not the way we envisioned rolling out the carpet on day one, it was monumental nonetheless. Even amidst a multitude of public health regulations, it was incredible to witness the excitement in our students' eyes as they entered the space for the first time and were greeted by our team. One student told me, "I have been waiting three years to be in this building and I won't miss another day in my college career."

PARTNERING WITH CENTER FOR HEALTHY MINDS

We continue to build and strengthen our relationship with the Center for Healthy Minds, a research hub on campus whose mission is to "cultivate well-being and relieve suffering through a scientific understanding of the mind." This year we collaborated on a shared professional role to begin building a bridge between our two units and our shared work with mindfulness and meditation.

PEER WELLNESS COACHING

After a year of building the foundation and creating curriculum, our Wellbeing team will launch their Peer Wellness Coaching program on campus this fall, an initiative made possible by a generous gift from the Samaritan Family Wellness Foundation. The first cohort of wellness coaches were hired this spring and trained on wellness coaching principles, motivational interviewing, campus resources, suicide prevention, and mindfulness. Built in collaboration with the Samaritan Family Wellness Foundation, Center for Healthy Minds, and University Health Services, we are excited to see the program's impact on the health and wellbeing of our campus.

VIRTUAL PROGRAMS

Like many organizations, the pandemic forced our team to explore new ways to impact the health and wellbeing of our students. For months, our team found new ways to offer virtual programming to our students, which came in the form of group fitness classes, personal training sessions, intramural sports activities, a Camp in a Box, and even telehealth sessions from our athletic trainers. Many of these programs were so successful that we will look to continue offering virtual services and formats in the future.

COMMITMENT TO SOCIAL JUSTICE

The gruesome and inhumane murders of George Floyd and other Black Americans sparked a surge of global protests to appropriately draw attention to the systemic racism in our country. As part of our core value to foster a culture of mutual respect, courteous interactions, and equal

opportunities, our team continued to commit time to better understanding these forms of oppression and explored ways to cultivate inclusive environments in our spaces. Our work, led by our internal EIDSJ committee, helped to further educate our team and identify new ways we can serve and support our BIPOC students and staff.

MASTER PLAN PROGRESS

This year, we were able to finalize the design of the new Bakke Recreation & Wellbeing Center and break ground on the project. Abatement and demolition commenced in December and we officially broke ground in early spring, though an official groundbreaking ceremony is forthcoming. The designs for the spaces are immaculate and will truly propel our programs and services into the future. New spaces such as a teaching kitchen, wellness suites, and mindfulness spaces will allow us to grow our wellbeing program and impact the health and wellbeing of our students in novel ways.

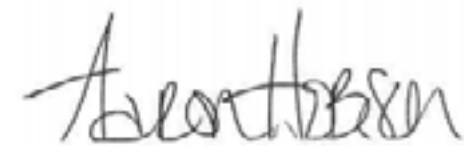
HIRING, HIRING, AND MORE HIRING

In the last year, we welcomed 18 new staff members to our team. In addition to filling several key leadership roles in our organization that had been vacant due to the pandemic, we also added new staff in our Athletic

Training and Sport Programs teams. We've also made several hires in our Operations and Facility Services teams as we embark on a new adventure of offering a hybrid approach to custodial services in our buildings. We look to continue to recruit top-tier talent for several remaining leadership roles in our organization as we further expand our team in preparation for the Bakke Recreation & Wellbeing Center.

In closing, I could not be more grateful and honored to complete my first year as the director of Recreation & Wellbeing. I am appreciative of all the support from campus, colleagues, and our team as a whole for welcoming me with open arms. I was once told that "if you want to do great things, surround yourself with great people." I am truly appreciative and blessed to work alongside such an amazing and talented team as we continue to build more than just a building, but a movement.

Be Well,





I have been fortunate to have worked for Recreation and Wellbeing throughout my entire undergraduate career, though a lot of the time it didn't feel like work. I met some of my closest friends, developed my leadership and communication skills, co-hosted multiple professional development opportunities for fellow student staff, interacted with hundreds of fellow Badgers, and got in some awesome 6am workouts. My goal, or what I would hope for my legacy, while working at Rec Well was to be able to give back to the community that has given so much to me. By receiving the Director's Award and knowing what it all entails, I feel I have executed my goal and for that I'm so incredibly thankful and honored.

– Sammi Visintainer

DIRECTOR'S AWARD

Sammi began her student employment with Rec Well on the Operations team at the Natatorium as a facility attendant. She worked her way up to a member services assistant and then to a facility supervisor, both within her first two years. When transitioning from the Natatorium to working at the Nicholas Recreation Center, Sammi was one of the few veteran supervisors that moved into the brand-new member services supervisor role. This position was new territory for all, but Sammi acted as an advocate for her peers and their student employment experience, as well as a sounding board for me.

In preparation for the opening of the Nicholas Recreation Center, Sammi took ownership of both the hiring and training of new student employees. Sammi was also engaged in the search and screen process for multiple professional staff positions, including the director of Recreation and Wellbeing and the coordinator of wellbeing. Additionally, she acclimated herself quickly to the new facility and led tours for all Member Services student employees during student employee training.

Beyond advocating for the Member Services team, Sammi represents her peers as the director of student development and outreach for the Student Recreation Leadership Council. In this role, Sammi has led the charge in providing professional development opportunities for Rec Well student employees through the Friday After Class professional development workshop series. Most



SAMMI VISINTAINER
MEMBER SERVICES

recently, she has been the main collaborator in connecting with professional staff to coordinate and host the 2021 Rec Well Student Diversity Forum.

Sammi has not only been a great leader within Rec Well but has also found ways to grow and give back to the community through her role as the student director of the UW Frozen Meals program, a collaborative program with University Housing, Dining and Culinary Services designed to reduce food insecurity and food waste in the Madison community.

Sammi is a well-rounded example of Rec Well's values coming to life. She will graduate with a degree in Dietetics with a focus in Nutritional Sciences, with a minor in Global Health, showcasing that she practices what she preaches. It is my belief that she is very deserving of this year's Director's Award.

Nomination from Coordinator of Member Services Alec Triggiano

MASTER PLAN

We crossed off two major Master Plan milestones this year: opening the Nicholas Recreation Center (Nick) and completing the design of the Bakke Recreation & Wellbeing Center, which will replace the Natatorium.

Although we hadn't planned to open the Nick, the second project of the Master Plan, during a pandemic, we successfully did so on September 28, 2020. Limited to 25% capacity due to public health guidance, we still saw 2,145 visitors on the first day, and consistently thereafter. After years of planning, design, demolition, and construction, it was truly magical to see the excited faces of students, members, and staff. All of our hard work certainly paid off. As we look ahead to a more "normal" fall semester in 2021, we are excited to see the building's full potential without capacity limits.

While we were opening one building, we also completed design and started construction on the other building project of the Master Plan, the Bakke Recreation & Wellbeing Center. Named after lead donors Jim and Sue Bakke, the facility will have eight basketball courts, four multipurpose rooms, 30,000+ square feet of fitness space, a 25-yard recreational pool, ice rink, inclusive locker room space, and a wellbeing services suite. From large picture windows with views of Lake Mendota and indoor greenery at every turn, the building takes advantage of its unique location by bringing nature inside. Construction officially began in fall 2020 with the selected general contractor, JP Cullen, and is expected to be completed in 2023.

Finally, we made progress on our fourth and final project of the Master Plan, the Near East Fields. In collaboration with SmithGroup architects, we completed an advanced planning study of the project to understand preliminary design aspects and inform the future budget.

6 years since the Master Plan referendum passed

50% of Master Plan projects completed

\$113M budget for Bakke Recreation & Wellbeing Center



FINANCIAL REPORT

\$13,261,367 in revenue from
segregated fees

\$1,017,870 in expenses returned
to students in wages

\$468,196 in revenue from
services provided

\$141,367 refunded to members
due to COVID-19

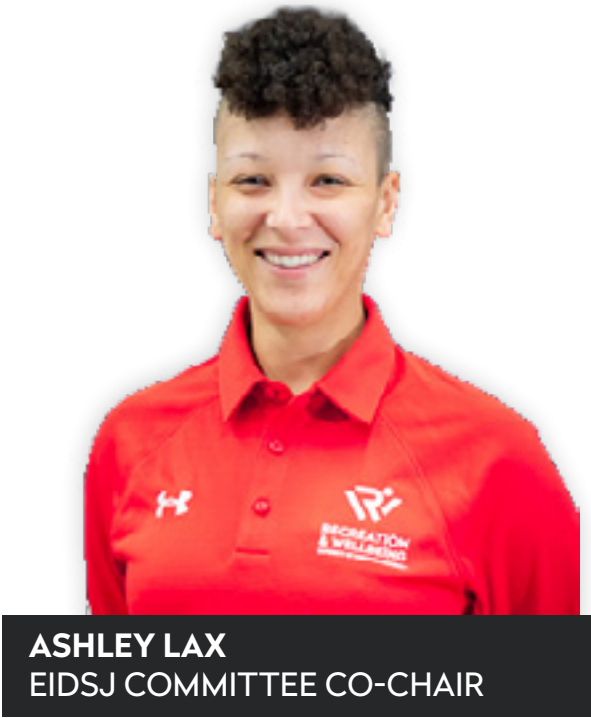


ENGAGEMENT, INCLUSION, DIVERSITY, & SOCIAL JUSTICE

In a year of uncertainty, anxiety, and unprecedented times, our internal Engagement, Inclusion, Diversity, and Social Justice (EIDSJ) Committee consistently provided opportunities for professional and student staff to learn, reflect, and give feedback. We were able to host our 6th annual Student Diversity Forum virtually, through which we provided learning opportunities, activities, and discussion around socialization and how our identities inform our interactions with others. In partnership with the Student Recreational Leadership Council (SRLC) and Office of Inclusion Education, we welcomed more than 80 attendees, many of whom commented that they wanted more opportunities like these throughout the year.

Our committee also helped facilitate two surveys: the Student EIDSJ Survey and the VCFA EID Survey. In its fourth iteration, the Student EIDSJ Survey generated a 40% response rate among students. Overall, 94% of student staff said they would recommend working at Rec Well to a friend. With the VCFA EID Survey, the committee did a deep dive into the data provided, specifically a data point indicating that staff didn't feel included. In collaboration with the Leadership Team, we established a centralized communication tool for staff, created more transparency and access to leadership, and provided more

opportunities for staff to connect. As a continuation of our commitment to action around social justice last year, 100% of our professional staff members participated in at least one training related to social justice. Furthermore, we also hosted opportunities for staff to discuss the impacts of various topics, including ableism and pronoun use during our annual staff retreat. The EIDSJ committee also developed Word of the Month educational lesson plans for staff to utilize for self-education, as well as

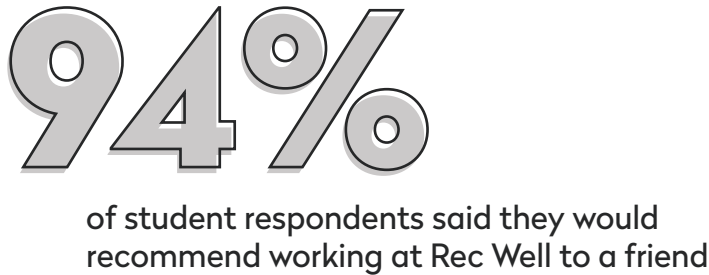
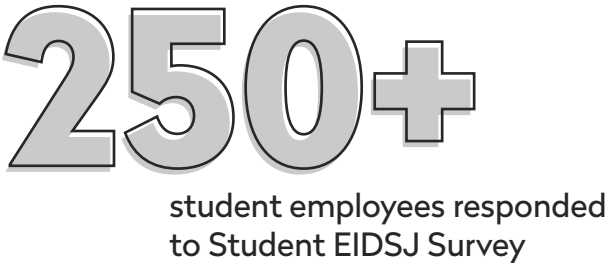
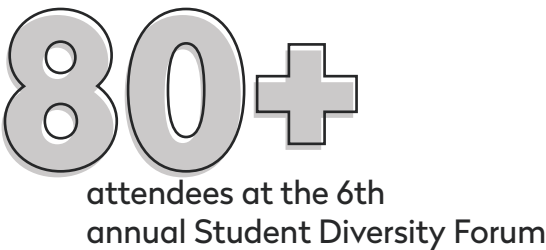


a tool to use during student staff trainings. Topics included microaggressions, cultural appropriation, and Juneteenth.

While we continue to do the work as a professional staff, leaders in our division have been recognized as a resource for other units on campus. EIDSJ Committee Co-Chair Ashley Lax was invited to be the keynote speaker for the first-ever Student Employment Summit, hosted by the Office of Financial Aid. In her presentation "An Inclusive Student Employment Experience," Ashley shared the initiatives that Rec Well and the EIDSJ Committee take to provide a more inclusive student employment experience.

Through working for Recreation & Wellbeing, I have grown so much as a person and I have learned so much that will help me in my career and personal life. I have also made lifelong friends and met amazing people.

– Student Employee





ATHLETIC TRAINING

It was a year of continued growth for our Athletic Training program. Working with University Health Services (UHS), we provided a robust appointment offering throughout the week and thus increased our total number of appointments by 140% compared to last year. At the same time, we also provided staffing assistance for the campus-wide COVID-19 testing initiative.

After focusing on providing care to sport club athletes for the past few years, we opened up our services to all students and increased our telemedicine offerings using integrated Zoom software, a major advantage during the pandemic. We also started to offer functional assessments and therapeutic exercise programs at Near West Fields to provide sport-specific focused activities for athletes. Finally, we opened our state-of-the-art Athletic Training Room in the Nicholas Recreation Center, a dedicated space for us to treat students and members.

Looking ahead to 2021-22, we are excited to welcome a new full-time licensed athletic trainer to our team and officially integrate all Athletic Training services on campus under the Recreation & Wellbeing umbrella. We'll be transitioning our drop-in clinic to the Nicholas Recreation Center and resuming our operations at the Lakeshore Clinic, a convenient location for most of our sport club athletes.

Finally, we'll look to build relationships with the UW Marching Band and the Doctorate of Physical Therapy and Kinesiology Doctoral programs on campus to provide hands-on experience with athletic training care.

Jerod helped me with a shoulder injury (virtually) a little over a year ago. His program that he curated for me was fantastic and has significantly helped my injury. ... I am so thoroughly impressed by his expertise.

– Student

978 telemedicine appointments

101 in-person appointments

140% increase in total appointments from 2019-20

AQUATICS

The Soderholm Family Aquatic Center at the Nicholas Recreation Center officially opened for UW Athletics Swimming and Diving practices on October 1, 2020 and opened for recreational swimming on October 12. Despite COVID-19 restrictions, we still saw 19,033 splashes in the pool during open recreation and hosted three meets: two dual meets with UW Athletics and one virtual nationals meet with the Swim Club. We also added new spaces and new faces during the year, taking over safety and operations of the Memorial Union Swim Pier and hiring 46 new lifeguards to meet safety and accessibility needs at the new facility.

Operating in a new space also allowed us to collaborate with new and existing partners, including UW Athletics, Sport Clubs, Instructional Programs, Naval ROTC, UW Extension, Outdoor UW, UW Lake Safety and Rescue, and Environmental Health and Safety.

19,033
open recreation participations

3
meets hosted in the
Soderholm Family Aquatic Center

46
new lifeguards hired





FITNESS

After months of being limited to virtual programming, our Fitness team was finally able to offer in-person programming starting September 2020. We established our first-ever hybrid model of programming, combining both virtual and in-person group fitness classes on the schedule. After starting the fall with 45 virtual group fitness classes, we added 26 in-person classes later in the semester. The full spring group fitness schedule included 94 group fitness classes, both in-person and virtual. And once summer arrived, we rounded out the schedule with a full offering of outdoor classes, a campus favorite.

On the personal training side, our trainers were able to stay connected with clients via virtual Zoom training sessions, in-person, and through the MyWellness app. This flexibility proved to be very helpful for our students and members during a time when taking care of physical and mental health was at the forefront of everyone's minds.

22,993
group fitness participations

730
in-person personal
training sessions
completed

271
Virtual Bucky's
Workout participants

INSTRUCTIONAL & INCLUSIVE PROGRAMS

In Instructional & Inclusive Programs, we stayed busy with a number of important initiatives. First off, we certified almost 400 staff and members of the campus community in First Aid, CPR, and AED. In fact, in 2020, we were named one of the state's top training providers by the American Red Cross. In other instructional endeavors, we offered Swim for Fitness as a group swim lesson for the first time in five years.

We also made great strides in our inclusive programs, putting together and launching a webpage for students and members to learn about our inclusive policies, equipment, and values. You can view the Inclusion & Accessibility page on recwell.wisc.edu under the Connect tab. As a Special Olympics National Unified Champion school, we maintained virtual options for both our athletes and partners. This year we launched our Unified Group Fitness program, which brought together UW students and individuals with intellectual and developmental disabilities from across the state to participate in weekly workouts and wellbeing lessons.

While we weren't able to offer in-person youth programs due to campus policies, we did launch our first ever at-home Camp in a Box program. In each box, we provided a week's worth of winter-themed activities for kids and grown-ups.

I just had my last swimming lesson last night... The six lessons were so rewarding, and I appreciate that they were available to me. The lessons were among the highlights of my summer.

– Swim Lesson Participant

378

American Red Cross
First Aid, CPR, AED
certifications

163

tennis, ice skating,
and swimming
private lessons

24

Camp In a Box
programs purchased





MARKETING & COMMUNICATIONS

In a year of constant change, the Marketing & Communications team stayed busy keeping students and members informed on COVID-19 policies and program updates. Throughout the year, we sent a total of 76 newsletters, about 50% more than we typically do. In addition to pandemic-related messaging, we kicked off the year with a major campaign around the opening of the Nicholas Recreation Center, highlighting aspects of the building and generating hype on social media. We finished off the fall with a fan-favorite campaign, Exercise Your Right to Vote, and spent the spring promoting our first major in-person event since the pandemic, Active Badger Day.

We were also excited to receive recognition and support on campus and throughout the nation for our content strategies. In January, we received four NIRSA Creative Excellence Awards: 1st place in Audiovisual Promotion, Integrated Marketing Campaign, and Large Scale Signage, and 2nd place in Social Media Campaign. We also saw significant growth across our platforms with a 48% increase in Instagram followers and more than 1 million pageviews on our website. As we return to campus for a more “normal” year, we look forward to finding new ways to connect with our audiences and build our brand across campus and in the community.

4

NIRSA Creative Excellence Awards

1.1M

website page views

48%

increase in Instagram followers

76

newsletters sent

MEMBER SERVICES

With policies and procedures everchanging, our Member Services team did our best to be nimble and provide options for members while continuing our standard of excellent customer service. In the fall, we transitioned to a reservation-based process for Shell facility access; open swim; and open rec basketball, badminton, and pickleball. This allowed us to keep our members safe by maintaining capacities and physical distancing requirements. Plus, members had peace of mind that they wouldn't have to wait in a line for equipment or access to a space.

We also made a few changes to our membership structure. In order to offer more flexibility in membership terms and streamline revenue generation, we changed all membership options to either 30-day duration or monthly recurring. We also added locker service to our monthly recurring credit card program and added a recent grad membership. Now, any student who has graduated within the last three semesters will have a lower membership price to use the Nick as they transition from college to their next step in their career.

\$208,654

in membership revenue

2,696

court reservations at Nielsen Tennis Stadium

500+

members who we assisted with cancellations and partial refunds due to COVID-19

58

members upgraded their Classic memberships to All-Access



OPERATIONS

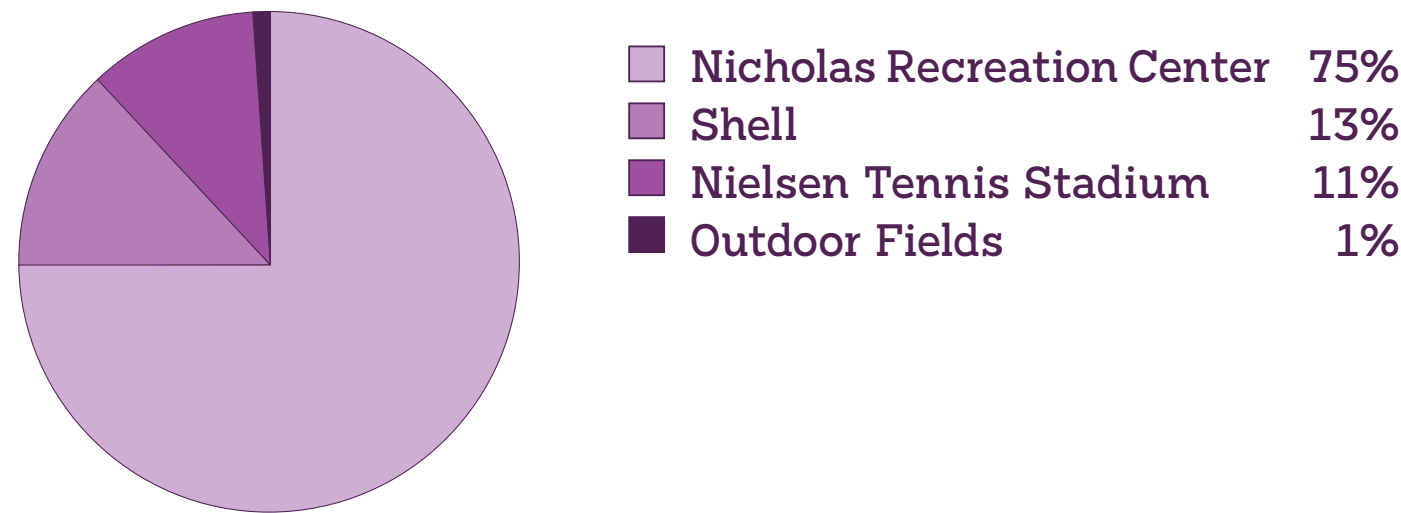
When we envisioned opening the Nicholas Recreation Center, we never imagined it'd be in the middle of a pandemic, at 25% capacity, with never-before-enforced policies. Even so, we did our best to protect the health and safety of our community by providing sanitation bottles and towels to every member who walked through the door, enforcing mask policies, and increasing our cleaning efforts. Although facility capacity was limited to 25% due to public health guidelines, we still saw almost 500,000 people and had an increased expectation to keep our facilities clean and safe, which we couldn't have accomplished without our dedicated team of student employees.

Outside of the Nick, we removed the ice at the Shell and repurposed courts at Nielsen Tennis Stadium to support the campus-wide COVID-19 testing strategy during the spring semester. Thousands of students, faculty, and staff came through our doors to participate in weekly testing. While it took the space offline for our members to use, we were happy to provide spaces that served a need to keep our campus safe. Once vaccines became available to campus, we also provided courts at the Nick to be used as a vaccine site for campus and the Madison community.

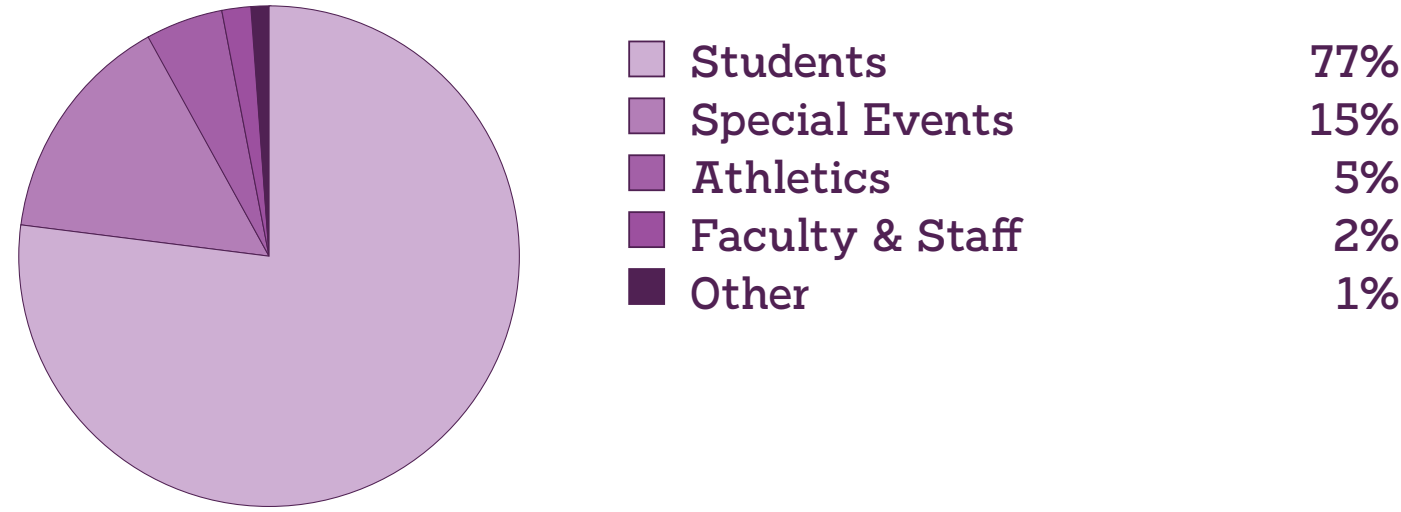
637,486
total participations

479,937
participations at the Nicholas Recreation Center (at 25% capacity)

PARTICIPATIONS BY FACILITY



PARTICIPATIONS BY USER TYPE



SCHEDULING, EVENTS, AND AV

With the pandemic cancelling our usual divisional events, our focus as a Scheduling & Events department shifted to becoming an even better campus partner. We worked with University Health Services, Binax, Vax Pro, American Red Cross, and the City of Madison to convert an ice rink, basketball courts, and tennis courts into sites for blood drives, flu shot clinics, voting precincts, COVID-19 testing, and COVID-19 vaccinations. While it wasn't our normal year, it was still rewarding to help tens of thousands of people save lives, get vaccinated, get tested, and vote.

Our typical large-scale events like the Wisconsin Welcome series, Light of the Moon 5k, and Active Badger Day took on hybrid and virtual formats, but still provided the opportunity for movement and connection during a difficult year for many students and staff. We also collaborated with UW Athletics to host competitions for their Swimming & Diving, Track & Field, and Tennis teams, which all looked a little different and needed modifications to be successful and safe.

Within the division, we also provided staffing support to our Operations and Sport Programs departments, both of which were understaffed for much of the year. Our AV team provided critical support to the opening of the Nicholas Recreation Center, making sure all technology was working properly in the facility and all members received an enhanced experience when navigating the Nick. While it was a banner year with immense impact, we are excited for the year to come as we get back to providing premier events to campus and the Madison community.

368

event participants during
Active Badger Day

424

units of blood donated during
Badgers Give Back Blood Drive

3,000+

voters registered on Election Day

22,309

COVID-19 vaccines distributed at the Nick





SPORT PROGRAMS

In a year of physical distancing and virtual programs, our sport clubs were limited in what they could offer. However, we made the most of it by providing guidelines for clubs to safely participate. We had almost 2,000 athletes and 33 of our 48 active clubs safely and successfully return to activity under University-approved return to play protocols. We even hosted our first sport club event in the Nicholas Recreation Center with our Swim Club competing in the 2021 College Club Swimming Virtual National Championship.

On the intramural sports side, we saw almost 2,500 participants in 39 different virtual and in-person offerings. We were able to host seven in-person intramural sports activities, including golf, curling, and kickball. We also increased our Esports offerings and built new partnerships on campus and across the nation. Alongside Badgers for Special Olympics, the Esports Club, and Special Olympics Wisconsin, we launched the first Unified Esports program in the country and had two Esports teams participate in the first-ever NIRSA National Esports Championships.

6,000+

sport club participations

1,200+

sport club practices

33

clubs safely returned to play

4,800+

intramural sports participations

2

teams represented UW-Madison in the first-ever NIRSA National Esports Championships

WELLBEING

The Wellbeing department experienced another year of immense growth. In addition to new partnerships with the Center for Healthy Minds, University Housing, Office of Inclusion Education, Dietetics and Nutrition Club, University Health Services, and the Office of Student Financial Aid, we also added a full-time coordinator to lead our newest initiative, Peer Wellness Coaching. During the fall semester, in collaboration with the Samaritan Family Wellness Foundation and the Center for Healthy Minds, we began developing the program, which is centered around the seven aspects of wellbeing: health, meaning, safety, connection, growth, achievement, and resiliency. After hiring and training 10 student employees to serve as peer wellness coaches, all of whom are NASPA-certified Peer Educators, we are excited to officially launch the program this fall.

In terms of programming, we offered seven different Wellbeing Workshops throughout the year on a variety of topics, including How to Stock your Pantry during a Pandemic, How to be an Active Badger, and Self-Care Strategies to Build Resilience. We also offered more than 15 meditation classes and restarted massage therapy after suspending it during the pandemic. Looking ahead to the future, we are excited to return to our policy, systems, and environmental initiatives that were paused due to COVID-19. We understand that these efforts, like tobacco-free environments, nutrition guidelines, and supporting student leave policies, will help us create lasting behavior change for our students and community.

120

participants in seven different Wellbeing Workshops

15

meditation classes offered

50+

massage appointments

There are some days where I am still in awe that I am able to be a Peer Wellness Coach. The amount of growth I have experienced is surreal, and this excites me for the future, but also has given me a newfound confidence. Yes, the days can be long, but in the end my heart is starting to feel full, a feeling I haven't experienced in a long time. I want to encourage my fellow Badgers to prioritize their wellbeing, and this could simply include embracing that ambiguous period in life, because for me, this truly allowed me to find the purpose, direction, and balance I was looking for. While I still have much more to learn, I look forward to inspiring and educating my fellow Badgers, because my journey has only begun.

– Peer Wellness Coach, Spring 2021





THE TEAM

NEW EMPLOYEES

Aaron Hobson, Director
Anthony Ramos, Coordinator of Communications & Outreach
Bailey Kenney, Coordinator of Sport Programs
Ian Malmstadt, Assistant Director of Operations
Lee Weintraub, Coordinator of Wellbeing
Marc Watts, Grounds Technician Supervisor
Zane Hugo, Assistant Director of Aquatics

TITLE CHANGES

Chad Schultz, Assistant Director of Facility Services
Jeff Dvorak, Associate Director of Facility Services
Karen Lux, Interim Associate Director of Operations
Sadat Khan, Interim Senior Associate of Facility Planning & Operations

RESIGNED

Aaron Kroth, Assistant Director of Aquatics & Projects
Gabrielle Murphy, Coordinator of Operations
Josh Greeno, Facility Maintenance Specialist – Advanced
Mick Miyamoto, Interim Director
Peter Schneider, Financial Specialist
Racheal Weiland, Coordinator of Aquatics
Suzanne Brandt, Assistant Director of Operations & Risk Management
Xzaveion Price, Coordinator of Fitness

DIRECTOR'S OFFICE

Aaron Hobson, Director
Sadat Khan, Interim Senior Associate Director of Facility Planning & Operations
Jeff Dvorak, Associate Director of Facility Services
Erik Jaeke, Associate Director of Programs
Karen Lux, Interim Associate Director of Operations

ATHLETIC TRAINING

Erin Clark, Assistant Director of Athletic Training
Jerod Keene, Athletic Trainer

AQUATICS

Zane Hugo, Assistant Director of Aquatics
Gretel Brandau, Aquatics Intern

FACILITY SERVICES

Chad Schultz, Assistant Director of Facility Services
Brian McGuire, Buildings & Grounds Superintendent
Al Fredericks, Buildings & Grounds Supervisor
Matt Morrell, Facility Maintenance Specialist – Advanced
Tom Cline, Facility Maintenance Specialist – Advanced
Gary Volkmann, Facility Repair Worker – Advanced
Greg Golbach, Facility Repair Worker – Advanced
Jesse Moshure, Facility Repair Worker – Advanced
Mike Worden, Facility Repair Worker – Advanced
Tim Kottka, Facility Repair Worker – Advanced

FINANCE

Jeff Sailor, Financial Program Supervisor
Noel Becraft, Accountant
Joan Kazel, Financial Specialist – Senior

FITNESS

Emily Gartland, Assistant Director of Fitness
Raquel Sancho Solis, Coordinator of Fitness
Kaitlyn Cooper, Fitness Intern

HUMAN RESOURCES

Whitney McMonigle, Human Resources Manager
Allyson Nysted, Coordinator of Human Resources

INSTRUCTIONAL & INCLUSIVE PROGRAMS

Abby Van Note, Coordinator of Instructional & Inclusive Programs

MARKETING & COMMUNICATIONS

Lauren De Carolis, Assistant Director of Marketing & Communications
Anthony Ramos, Coordinator of Communications & Outreach
Powers Spees, Coordinator of Digital Media & Design

MEMBER SERVICES

Sandy Wilson, Assistant Director of Member Services
Alec Triggiano, Coordinator of Member Services
Mackenzie Lucius, Coordinator of Member Services
Dave Borgrud, Day Manager at Nielsen Tennis Stadium

OPERATIONS

Ian Malmstadt, Assistant Director of Operations
Bill Riggins, Coordinator of Operations

SCHEDULING, EVENTS, AND AV

Emily Pomykalski, Coordinator of Scheduling & Events
Trevor Smith, Coordinator of Scheduling & Events
Amy Meyer, Audiovisual Specialist

SPORT PROGRAMS

Ashley Lax, Assistant Director of Sport Programs
Bailey Kenney, Coordinator of Sport Programs
Lane Goodwin, Coordinator of Sport Programs

WELLBEING

Abby Diehl, Assistant Director of Wellbeing
Lee Weintraub, Coordinator of Wellbeing
Cecilia Rosborough, Wellbeing Intern



RECREATION & WELLBEING

UNIVERSITY OF WISCONSIN-MADISON

recwell.wisc.edu